



Special Service Campaign (SSC) – 70F (Safety Recall) Q&A
Toyota Camry All Weather Floor Mat for 2007 and Early 2008 Model Year Vehicles

Q1: What is the condition?

A1: In early October, 2007, owners of MY 2007 and early 2008 Toyota Camry were sent an owners letter notifying them of a potential issue with the *optional* All Weather Floor Mat. Toyota has received reports that if the optional Toyota Camry All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is not secured by the retaining hooks (clips) and the mat moves forward, it may interfere with the accelerator pedal returning to the idle position. If the mat is properly secured, it will not interfere with the accelerator pedal.

Q2: What is the cause of this condition?

A2: If the optional Toyota Camry All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is not secured by the retaining hooks (clips) and the mat moves forward, it may interfere with the accelerator pedal returning to the idle position. If the mat is properly secured, it will not interfere with the accelerator pedal.

Q3: Are there any warnings that this condition exists?

A3: Yes, customers may verify the floor mat is properly secured using the retaining hooks (clips) provided. If the mat is properly secured, it will not interfere with the accelerator pedal. Good times to check are after filling the vehicle's tank with gasoline, after a carwash and/or vehicle interior cleaning, when another driver is about to drive the vehicle, etc. More than one floor mat should never be used in the driver's seating position, as the retaining hooks (clips) are designed to accommodate only one floor mat at a time. Customers may refer to the floor mat section of their Owner's Manual for further information regarding the retaining hooks (clips).

Q4: Which and how many floor mats are involved?

A4: The *optional* Toyota Camry All Weather Floor Mat specifically designed for the driver's seating position in 2007 and early 2008 Toyota Camry vehicles are involved. There are approximately 24,500 Toyota Camry All Weather Floor Mats involved in this campaign.

Q5: Are there any other Toyota or Lexus All Weather Floor Mats involved?

A5: Yes, this condition also involves the Lexus ES 350 All Weather Floor Mat. There are approximately 30,500 Lexus ES 350 All Weather Floor Mats specifically designed for 2007 and early 2008 model year vehicles involved.

Q6: How many vehicles are involved?

A6: Approximately 24,500 Toyota Camry and 30,500 Lexus ES 350 vehicles are equipped with the All Weather Floor Mats designed for 2007 and early 2008 model year vehicles. To assure over-the-counter accessory sales customers were also notified, approximately 706,500 Toyota Camry and 133,000 Lexus ES 350 vehicle owners were sent notification. The customers were provided with a return postcard so that those who did not have the optional Toyota All Weather Floor Mats could indicate so. The owners who indicated their vehicles were **NOT** equipped with the optional Toyota All Weather Floor Mats will not receive further notifications.

Q7: What is the production period of the affected All Weather Floor Mats?

A7: The affected Toyota Camry and Lexus ES 350 All Weather Floor Mats were produced from December, 2005 (Camry) and February, 2006 (ES 350) to mid-September, 2007.

Q8: Is this campaign related to the recent NHTSA investigation on the ES 350 All Weather Floor Mat?

A8: Yes, this campaign is a direct result of the National Highway Traffic Safety Administration (NHTSA) and Toyota investigation into the ES 350 All Weather Floor Mats. During the investigation, it was determined that if the optional Lexus ES 350 All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is not secured by the retaining hooks (clips) and the mat moves forward, it may interfere with the accelerator pedal returning to the idle position. If the mat is properly secured, it will not interfere with the accelerator pedal. Based upon the same design pattern to the driver's seating position Lexus ES 350 All Weather Floor Mats, the 2007 and early 2008 Toyota Camry vehicles were included in this campaign.

Q9: How many incidents of this condition have been reported?

A9: During NHTSA's investigation on the ES 350 All Weather Floor Mat, Toyota was informed by NHTSA that there had been 5 consumer allegations that may relate to this condition in the 2007 Toyota Camry vehicles.

Q10: Have there been any accidents reported?

A10: According to NHTSA, there have been allegations of one accident case among the 5 complaints received by the agency.

Q11: What is Toyota going to do?

A11: In early October, 2007, Toyota sent out a preliminary Safety Recall notification to owners of the involved vehicles to inform them of the recall and the timing when the replacement All Weather Floor Mat for the driver's seating position would be available. The All Weather Floor Mat for the drivers seating position is now available. Any authorized Toyota dealer will exchange the **Driver's** seating position Toyota All Weather Floor Mat with a newly designed mat at no charge to the owner.

Q12: What if the customer does not have the Toyota Camry or Lexus ES 350 All Weather Floor Mat?

A12: If the vehicle does not have the Toyota Camry or Lexus ES 350 All Weather Floor Mat designed for 2007 and early 2008 model year vehicles, it is **NOT** involved in this recall. However, during our investigation, it was noted that floor mat interference is possible in any vehicle with any combination of floor mats. Therefore, if you utilize non-Toyota/non-Lexus floor mats, please make sure they are also properly secured using the appropriate retention device and do not place them on top of another floor mat.

Q13: What if you experience accelerator pedal interference prior to your appointment?

A13: Each circumstance may vary, and drivers must use their best judgment, but Toyota is providing the following instructions and warnings if the All Weather Floor Mat should interfere with the accelerator pedal:

- If it is possible and safe to do so, pull back the floor mat as it may dislodge the accelerator pedal from the All Weather Floor Mat.
- If you need to stop the vehicle immediately, firmly step on the brake pedal with both feet. Do not pump the brake pedal as it will deplete the vacuum utilized for the power brake assist.
- In the Toyota Camry equipped with the Engine Start/Stop button, if you can safely stop the vehicle, firmly hold down the Engine Start/Stop button for at least three seconds to turn off the engine. Do not tap the Engine Start/Stop button. However, by turning off the engine, you will lose both power brake assist and power steering assist.
- In a traditional key ignition Toyota Camry, if you can safely stop the vehicle, turn the ignition key to the ACC position. Again, by turning the key to the ACC position, you will lose both power brake assist and power steering. Do not remove the key from the ignition. If you remove the key from the ignition, the steering wheel will lock.

Above all, until the replacement All Weather Floor Mat for the driver's seating position is ready, we request the customer's assistance in regularly verifying the floor mat is properly secured using the retaining hooks (clips) provided. If the mat is properly secured, it will not interfere with the accelerator pedal.

Q14: Are the mats Toyota Genuine accessories?

A14: Yes. The mat can be placed in the vehicle at the port or dealership, and purchased over-the-counter at Toyota dealerships.

Q15: What if a customer that does not have the Genuine Toyota All Weather Floor Mat receives this notification?

A15: Please have the customer fill out the request form included in their notification. If the customer no longer has this form please have them contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday 5:00 am to 6:00 pm, Saturday 7:00 am through 4:00 pm Pacific Standard time to obtain an additional copy of the form.

Q16: Why was the new floor mat not available for a couple of months after the owner was notified?

A16: Toyota was developing a newly designed All Weather Floor Mat that would reduce the possibility of accelerator peddle interference. Since the previous All Weather Floor Mat would not interfere with the accelerator peddle if installed correctly, Toyota wanted to remind the customer to insure their floor mat was secured correctly while the replacement floor mat was being developed.